



# SERENA SYKES

## VOICE OVER ARTIST

### TURNING YOUR BOOK INTO AN AUDIOBOOK

#### By Serena Sykes - Voiceover Artist & Audiobook Narrator

If you've ever thought about turning your book into an audiobook, you're in the right place! I love helping authors bring their stories to life in a way that grabs listeners from the first word. Here's a peek at how it all works and what to expect when we work together.

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#### THE PROCESS

It all starts with a chat. We'll talk about your book, your vision for the narration and any character voices, accents, or special touches you might want. I like to work from a synopsis, covering the main characters, any specific character development and an overview of the story, then I dive into your manuscript, making sure everything is ready to read aloud.

Once that's ready, we record. I work from my professional home studio, record remotely or on site (travel and accommodation expenses at an extra cost), focusing on pacing, emotion, and clarity. After recording comes the editing phase. This is where all the little "ums," curses, erroneous breaths and any mistakes disappear, and the audio is polished to perfection. Finally, after a last listen, I send you the finished files, ready to upload to Audible, iTunes, or wherever your listeners are. I can also include metadata, which gives your files that polished look by adding your artwork, embedding the book's information and including any extra detail you may want, including contact details, websites or cheeky tidbits for the curious to find.

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#### PRICING AND HOW IT WORKS

You might notice that audiobook narrators charge by the finished hour (pfh), not by the time it takes to record. That's because an hour of finished audio usually takes 3–5 hours (sometimes more) to record, edit, and proof-listen. It's all part of making sure your audiobook sounds professional and enjoyable to listen to. If you just imagine; reading 1 hour of content takes at least 1 hour, usually a little longer. Editing while listening back can take 1.5-3 hours, depending on the complexity of the material, followed by a final proof listen, to ensure a high-quality product, which takes an hour.

- Per Finished Hour £95 (narration only)
- Per Finished hour £180 (fully edited to ACX Standards, ready for upload)
- Metadata embedded in files £50 (this includes the book image, author name, narrator name and any links/info you would like to include in the files)
- Promo Material for Reels, YouTube, Socials or Advertising, which can include bespoke background music – POA



When voice is your game



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Cost examples (these vary dependent on pacing of the material)

- 25,000 words – approx. £310 narration only. £550 fully edited
- 70,000 words – approx. £800 narration only. £1400 fully edited
- 120,000 words – approx. £1500 narration only. £2700 fully edited

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### WORKING WITH ME

Working together should be fun! I'll guide you on tone, pacing and character delivery; drop in updates throughout the process, and make sure your story is engaging for listeners. My goal is to make this as smooth and enjoyable as possible. After all, we're creating something that people will listen to for hours, so it should be fun to make too!

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### LISTEN TO ME

Samples: [www.SerenaSykes.co.uk/listen](http://www.SerenaSykes.co.uk/listen)

Download 'The Apex Agenda' by Tracy Todd:

<https://www.audible.co.uk/pd/The-Apex-Agenda-Audiobook/B0FJ2MMKLK>

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### FAQ'S

- What are your favourite genres?

My personal favourites are fantasy, horror, sci-fi, medical, psychology, romance, business and physics, however I love variety and enjoy most genres.

- Will you swear/narrate adult fiction/intense true crime?

Yes, absolutely. I do have limits, however I'm happy to discuss projects on a case by case basis.

- Can you quote how much it will cost?

I can give you an idea, and the list above should come out relatively close, however a fixed price is dictated by the pacing we go for and the content of your material, so it can vary. However, estimations based on word count are above and I'm happy to give you a ballpark figure based on your word count.

- Do you enjoy your work?



Yes, I absolutely love it.



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- How quickly can you record?

We can discuss this in the initial discussion. Generally, I can work at a rate of approx. 16,000 to 20,000 words per day, fully edited, working Monday to Friday. For my schedule availability, we can also discuss this. If there is a rush on your project, I will try to accommodate as much as I can, and may incur extra charges if I need to put other projects on hold, however this can also be discussed.

- Do I own the rights to the audio once it is finished?

Yes, however I only give permission to publish it in its full, unchanged format, unless otherwise discussed. Samples can be taken from the recorded material, but each sample needs to be agreed in writing. I absolutely do not give permission to use any of my audio for AI training or for the content to be edited in any way without my express consent.

- Can you record extra promo material for me?

Absolutely. I'm more than happy to take on extra pieces for advertising and social media.

- Do you share the book?

Most often, yes. I love to shout about the authors I work with, however I am also happy not to, if required, including working with NDA's where necessary.

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## GET IN TOUCH

If you're ready to bring your book to life in audio, reach out!

Email: [hello@serenasykes.co.uk](mailto:hello@serenasykes.co.uk)

Phone/WhatsApp: (+44) 07870 976601

Website / Portfolio: [www.SerenaSykes.co.uk](http://www.SerenaSykes.co.uk)



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